



## Rhino Charge UK 2012 Sunday 23 September 2012

### Information Pack

Thank you for your interest in the Rhino Charge UK, an annual off-road event which raises money for Rhino Ark.

#### Enclosed in this pack you will find:

- Details of Rhino Ark and Rhino Charge UK
- Entry form and disclaimer
- Sponsorship form

#### About Rhino Ark:

Founded in 1988, Rhino Ark's mission has been to finance and materially support the building of an electrified game-proof fence around the Aberdares, a Kenyan mountain forest ecosystem which is home to the critically endangered black rhino and Eastern Mountain bongo antelopes.

The Rhino Ark's objectives are simple:

- Conserve the indigenous forest which is threatened by loggers and farmers not allowing land to generate
- Protect the endangered wildlife
- Protect essential water supplies for local communities and Nairobi

The fence, almost 400km in length, has now been completed. The next step is to raise enough money to create a permanent endowment fund to ensure the proper maintenance and staffing of the fence and assist with associated projects such as tree nurseries, anti-poaching patrols and wildlife surveys.

The success of the Rhino Ark project in the Aberdares has led to the charity being asked for help and advice in other areas of Kenya where human/wildlife conflict and de-forestation are a serious problem. Consequently, Rhino Ark has made a formal commitment to support projects in Mount Kenya and Mau Ebur mountain range. These new projects have been supported by the Kenyan Government, the Kenya Wildlife Service (KWS) and Kenya Forest Service (KFS).

#### Rhino Charge UK:

This year's event will take place on Sunday 23 September at Pippingford Park, Wych Cross, Sussex, TN22 3HW.

Registration will start at 08.30, and the briefing will start at 09.30 sharp. Prize giving (see the next page for further details) will take place at the end of the day, usually ending at approximately 18.00.

**Please note:** Hot and cold drinks and hot food and snacks will be on sale. There will also be a toilet on site.

**Rhino Ark, charity number 1047083**

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### **Rhino Safari Run:**

This year sees the introduction of the "Rhino Safari Run", a new event for Saturday 22 September. This will be for non-competitive vehicles – ideal for families with 4x4s that are usually used for the school run!

We anticipate registration to start at 09.30, with the event starting at 10.00. There will then be a stop for a picnic lunch at 13.00, with the whole day finishing at around 16.00. Further details of this event are still to come via our website, listed below.

### **Vehicle and crew requirements:**

Any light 4x4 fitted with road legal tyres and a strong tow point front and rear may enter. Each vehicle must carry a strong tow rope. Non road-legal vehicles will be scrutineered thoroughly by the organisers in the same way as road-legal vehicles. All vehicles must be up to MOT standards in terms of steering, brakes, suspension and general integrity. Batteries must be securely held down. A minimum of two and a maximum of six crew per vehicle. There are to be no more crew than the vehicle has seats available. Special tasks are designed so that there is no advantage to large crews but more may be merrier and help with increasing your sponsorship total!

**NB: All drivers must have a full valid driving licence.**

### **Loan cars:**

A limited number of loan cars are available for this event. To use a loan car, you need to raise a minimum of £900 sponsorship. For further details on loan cars, contact John on [jbowden@gumtree4x4.co.uk](mailto:jbowden@gumtree4x4.co.uk).

### **The event:**

Vehicle and crew navigate around the site, for which a map will be provided. A compass is to be provided by the entrant – writing equipment, a ruler and notebook may be useful. Crews will need to navigate to a number of locations at which a variety of secret special tasks will have to be performed for which points are accrued towards a final total. These tasks will require a range of skills based around off-roading but with problem solving, teamwork, navigation, a bit of lateral thinking and common sense all playing an important part.

### **Tiger Lines:**

Competing for a separate trophy and aimed at experienced regular 4x4 competitors, these are more serious and testing off-road sections, which are not part of the UK Rhino Charge itself. Entrants wishing to take part in the Tiger Lines must notify the organisers of their interest when they enter and should be prepared for more testing and potentially damaging sections. A minimum of 5 confirmed Tiger Line entrants will be required in advance for this part of the event to be run.

### **Prizes and Prize Giving:**

Points will be accumulated during the day and winners will be announced at the end of the day.

Prizes will be awarded as follows:

- Overall winner UK Rhino Charge 2012, together with 2nd and 3rd places
- Winner Tiger Lines, & 2nd place

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- Highest Fund Raiser
- Victor Ludorum - decided by a combination of Rhino Charge UK placing and sponsorship raised and being offered the chance to use a locally prepared vehicle in the 2012 Kenyan Rhino Charge subject to raising an agreed amount of sponsorship for the Kenyan event. This fantastic opportunity will be transferable and/or offered to other successful competitors if the Victor Ludorum declines it.

### Sponsorship:

This is the whole reason the Rhino Charge UK takes place! Costs are the same as last year:

- **The entry fee costs £100.00.** This is payable at time of entering and to be sent with this form. (Entry fee is £50.00 if the second of two team entries is sent in together).
- **The minimum sponsorship is £400.00.** Please use [www.justgiving.com/charity/rhinoark](http://www.justgiving.com/charity/rhinoark) to collect your sponsorship and to maximise on tax rebates.
- **To use a loan car, you need to raise £900 minimum sponsorship. The entry fee for a loan car is still £100.** For further details on loan cars, contact John on [jbowden@gumtree4x4.co.uk](mailto:jbowden@gumtree4x4.co.uk)

To help you raise money and enthusiasm, firstly imagine being given the chance to use a competition prepared vehicle in the wilds of Kenya next year if you win the Victor Ludorum. Secondly think of how in recent years the Kenyans have raised the equivalent of over £500,000 at each Rhino Charge. Thirdly look at what your fund raising can do in terms of a real, direct and efficient contribution to a small charity. Fourthly consider how few charities benefit wildlife (both flora and fauna), the global and local environment, and the people - not just of the area around the project but of a whole country.

### Fund-raising/ sponsorship ideas:

A promotional DVD about Rhino Ark and the Kenyan Rhino Charge is available for hire or purchase. Lasting 15 minutes it is well made and interesting and makes a useful aid whether pitching for sponsorship from companies and individuals or giving a talk to a car club or school. Please contact John Bowden for a copy.

- Talk to any and everyone about the event when you get the chance; many people have an interest in conservation and wildlife, have been to East Africa or have relatives there.
- Go to the companies and individuals with whom you spend money, be it business or private, and ask them for a donation. "Follow your cash" – it is surprising how much you can claw back!
- Organise a collection box at work, in your nearest 4x4 dealers or in your local – do leave contact details and information about the charity and the event with it.....
- Put on a ball or disco the profit from which goes to your entry and thus the charity.
- Persuade your local off-road driving centre to have a charity day.
- Walk up to friends at a party, ask them if they approve of wildlife conservation and, when they say yes, as virtually everyone will, ask for a donation to Rhino Ark – this is best done after they have had a few drinks or in front of their young, animal loving children!
- Team names, fancy dress and novel vehicle decorations/signwriting all help to spread your sponsor's name at the event and via the press afterwards

If you come up with a brilliant idea please share it with the charity via [rhinochargeuk@rhinoark.org](mailto:rhinochargeuk@rhinoark.org) and we will pass it on.

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### Entry Form

**Please complete the following two pages using block capitals and return to:**

John Bowden  
UK Rhino Charge Coordinator  
Fallbrook, Plumpton, Lewes, East Sussex, BN7 3AH

**Entrant's details:**

Entrant's full name: .....

Entrant's e-mail address: .....

Entrant's address: .....

.....

Entrant's telephone number: .....

Entrant's signature: .....

**Navigator's details:**

Navigator's full name: .....

Navigator's e-mail address: .....

Navigator's address: .....

.....

Navigator's telephone number: .....

**Vehicle details:**

Team name): .....

Vehicle make and model: .....

Registration Number: .....

Owner's name (if not the entrant): .....

Two vehicles team entrants only – name of other vehicle entrant: .....

Tigers Lines Entrant? Yes/No (please delete)

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## Rhino Charge UK 2012 Sunday 23 September 2012

Specialist off-road equipment (if any):  
.....  
.....

### Press information:

Previous 4x4 event's history, interesting notes on vehicle or team, scandal on other entrants etc:  
.....  
.....

**Don't forget to encourage your friends and family to come along and support you!**

### Terms and conditions:

- **The entry fee costs £100.** This is payable at time of entering and to be sent with this form. (Entry fee is £50.00 if the second of two team entries is sent in together).
- **The minimum sponsorship is £400.** This is payable in advance or on arrival on 23 September 2012.
- **To use a loan car, you need to raise £900 minimum sponsorship. The entry fee for a loan car is still £100.** For further details on loan cars, contact John on [jbowden@gumtree4x4.co.uk](mailto:jbowden@gumtree4x4.co.uk).
- By signing this form you are committing yourself to be bound by the rules of the event and accept the organisers' rulings.
- Your signature also confirms that your 4x4 will be in sound condition and driven only by a properly licensed person.
- All entrants will be required to sign a disclaimer at the event.
- Only this form qualifies as an official entry.
- Should the event not reach the minimum number then Rhino Ark UK reserves the right to cancel and refund all entry money (minimum number 12, maximum 30).
- Entry fees are not refundable after 1 September 2012. Entrants cancelling before then will attract a £25.00 cancellation charge.
- All Cheques payable to Rhino Ark UK.
- Please set up donations sites via [www.justgiving.com/charity/rhinoark](http://www.justgiving.com/charity/rhinoark)

### Rhino Charge UK organisers' disclaimer:

By signing this disclaimer you are warranting that:

- On your behalf and also that of your crew you indemnify the organisers, officials and landowners from any liability for accident or loss on this event, however caused.
- To the best of your knowledge your vehicle and its ancillary parts are in good working order with regard to the use likely to be received on this event.
- 

You are reminded that you are at liberty to decline any part of the event that you consider unsuitable or potentially damaging and that ordinary insurance policies may not cover you whilst driving off-road.

Entrant's signature: .....

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### Sponsorship Form

..... is participating in the Rhino Charge UK 2012, raising money for Rhino Ark UK.

Rhino Ark UK is a UK based charity supporting Rhino Ark Kenya in projects to:

- Conserve the indigenous ecosystems of the Aberdares, Mau Eburu and Mount Kenya
- Protect the endangered wildlife including the critically endangered black rhino and Eastern Mountain bongo antelopes
- Protect essential water supplies for local communities and Nairobi

the building, patrol and maintenance of a 400km fence round the Aberdares in central Kenya. Funds raised will also go to supporting two new projects in Mau Eburu and Mount Kenya.

- All cheques to be made out to Rhino Ark UK.
- Please set up donations sites via [www.justgiving.com/charity/rhinoark](http://www.justgiving.com/charity/rhinoark)

**UK address:**

Rhino Ark UK, c/o Guy Tritton (Chairman), Hogarth Chambers, 5 New Square, London WC2A 3RJ.

**E-mail:** [rhinochargeuk@rhinoark.org](mailto:rhinochargeuk@rhinoark.org) or [jbowden@gumtree4x4.co.uk](mailto:jbowden@gumtree4x4.co.uk).

Sponsor's Name	Sponsor's Address	Amount (£)	Gift Aid (Y/N)

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